## **North American Metal Packaging Alliance Launched**

FOR IMMEDIATE RELEASE

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WASHINGTON, D.C. (January 8, 2008) - The Inter-Industry Group for Light Metal Packaging became the North American Metal Packaging Alliance (NAMPA) on January 1, 2008, reflecting a broader scope of the metal packaging industry's focus and initiatives.

"Our new name reflects a fundamental change in the way we will promote our industry's value to the food packaging industry, and its positive contributions to society," said Dr. John M. Rost, NAMPA Chairman. "We look forward in the new year and beyond to working efficiently and effectively with our customers, and a broad range of packaging stakeholders to promote our industry's technologies, and the significant value they add to our way of life."

NAMPA was founded in 1993 as The Inter-Industry Group for Light Metal Packaging. Its membership has grown significantly over the years and has become a leading force in the promotion of packaging technologies.

For more information, please review our website at www.metal-pack.org.

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